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Texas Fall Fest & Wine Auction Brings Two-Night Celebration of Celebrity Chefs, Local Vineyards & Restaurants to the Hill Country

Tastings, Cooking Demos, Book Signings & More From Top Texas Chefs Including Grady Spears, Jason Dady, Paul Petersen & Robbin Murphy

Don't-Miss Event: Texas Chef Challenge Chuck Wagon Old World Cooking vs. New World Viking Range Grilling

Horseshoe Bay, Texas – September 30, 2008 – Texas wineries and Horseshoe Bay Resort are hosting the Fourth Annual Texas Fall Fest & Wine Auction from October 31 through November 2 where seasoned chefs and Texas vineyards and eateries are set to please the palates of festival-goers. Presented by the Texas Wine & Grape Growers Association, the festival celebrates regional wines and fare with top Texas culinary wizards participating in wine pairing classes, tastings, cooking demonstrations, book signings and more.

Texas chefs, eateries, and winemakers will join forces to offer guests the best of the Lone Star State at the Sunset Stroll at Horseshoe Bay Resort, where foodies can sample the festival's best while enjoying music under the stars. There, the resort's Executive Chef Robbin Murphy will serve-up delectable dishes from Lantana Grill. Joining Chef Murphy will be cooks from regional restaurants Hudson's on the Bend, Acme Café & Grill, August E's, Bonterra Restaurant, Boot Ranch, Brother's Bakery & Café, The Cabernet Grill, Clifford's Original Wine Bar, Dutch's Hamburger's, Navajo Grill, The Range at Barton House, Rather Sweet Bakery and Café, Rough Creek Lodge, Silver K Café, and Trois Estate at Enchanted Rock.

Celebrity Chef and native Texan Grady Spears, aka the "Cowboy Cook," will headline the Saturday events including a cooking demonstration and luncheon, and a special dinner for the Wine Auction Gala. Spears has written five cookbooks including *The Texas Cowboy Kitchen*, has appeared on top-tier TV shows including Good Morning America, has been featured in the pages of *Martha Stewart Living*, *Gourmet* magazine and *The New York Times*, to name a few.

Closing the three-day event is a not-to-be-missed visual spectacular: Chef's Challenge: Old World Chuckwagon vs. New World Viking Range Grilling, sponsored by the Texas Beef Council. Top Texas chefs Jason Dady and Paul Petersen will go head-to-head as they prepare an entrée, side, and dessert in their respective style. Chef Dady, executive chef and owner of The Lodge, Bin 555, and Tre Trattoria will square-off on behalf of the new world on the Viking grill. Chef Petersen, executive chef from the famed Gage Hotel, will bring his rustic yet refined cooking style to the challenge as he practices old world cowboy techniques on the Chuckwagon. Chef Tiffany Collins, TBC's Culinary Director and "Miss Jane" Nickles, wine instructor at the Texas Culinary Academy and the owner of "WineSpeak 101" will fire up the chefs and the crowd taking the challenge to the limit! Some of the participating area

winemakers include Spicewood Vineyard, Fall Creek Vineyards, Alamosa Wine Cellars, Becker Vineyards, Inwood Estates Winery, Llano Estacado Winery, Lost Creek Vineyards, McReynolds Winery, Flat Creek Estates, Bell Mountain Vineyards, and Texas Hills Vineyard. The festival will contribute part of the proceeds to benefit the local Boys & Girls Club and Texas wine research.

Horseshoe Bay Resort is offering a Texas Fall Fest hotel package starting at \$403 per person (double occupancy), including two-night accommodations and access to all six of the festival's events, including a seventh VIP event.* For reservations and information please call 877.611.0112 or visit www.hsbresort.com. When booking, please use package code WCRJ.

For details on the Texas Fall Fest & Wine Auction, and a full schedule of events visit www.texasfallfest.com.

About Horseshoe Bay Resort

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three championship Robert Trent Jones, Sr. golf courses, and scheduled to open in 2009, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock. Horseshoe Bay Resort also offers a made-to-scale, 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 12 adult tennis courts, and three USTA-sponsored kids' tennis courts. Accommodations include hotel rooms and suites (385 bedrooms) within the Horseshoe Bay Resort Marriott Hotel and adjacent Paseo villas and in addition 45 luxury lakefront condominiums available for rent at The Waters at Horseshoe Bay Resort. The resort also features a jet center with a 6,000-foot runway and private charter jet service via Air Horseshoe.

Fall Fest & Wine Auction Mission

Texas Fall Fest & Texas Wine Auction has a two-fold purpose: to expose the public to the merits and importance of Texas wine and food by spotlighting the best wines, foods, chefs and restaurants in our state and to raise funds for much needed Texas wine research as well as for other worthy healthcare needs.

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*Rates are based on availability and do not include tax or resort charge. Pre-payment in full required at time of booking.