



HORSESHOE BAY RESORT.

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Horseshoe Bay Resort Welcomes Stuart Fowler, Senior Account Executive for Group Sales

Horseshoe Bay, TX – January 29, 2009 – Horseshoe Bay Resort is pleased to welcome Stuart Fowler as senior account executive for group sales. In his new position Fowler will be responsible for sourcing new group leads, relationship building, and managing existing accounts. He will focus on the Houston market, along with other key accounts where Fowler has pre-existing contacts.

“Stuart brings a rolodex full of contacts and a wealth of experience with him to Horseshoe Bay Resort,” said Jack Bickart, chief sales officer. “I am thrilled to welcome him to our team, and know Stuart will continue to build a buzz about our resort among the group and meetings market.”

Fowler comes to the 7,000-acre Hill Country resort after spending nearly 13 years at Barton Creek Club & Resort in Austin. There he climbed the ranks from golf associate to sales manager, and was recognized with President’s Club status by ClubCorp, for achieving sales goals of 100 percent or greater for four consecutive quarters. He received his Bachelor of Science degree from the University of Texas at Austin.

Horseshoe Bay Resort offers over 90,000 square feet of indoor and outdoor meeting space including 20 meeting rooms and the largest ballroom in the Hill Country with a seating capacity of 1,300. A 90-foot dining yacht is also available for private events and group functions all year round.

For resort reservations and information please call 877.611.0112 or visit www.hsbresort.com.

About Horseshoe Bay Resort

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas’ original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three championship Robert Trent Jones, Sr. golf courses. In addition, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock, is currently under development. Horseshoe Bay Resort also offers a made-to-scale, 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 12 adult tennis courts, and three USTA-sponsored kids’ tennis courts. Accommodations include hotel rooms and suites (385 bedrooms) within the Horseshoe Bay Resort Marriott Hotel and adjacent Paseo villas and in addition 50 luxury lakefront condominiums available for rent at The Waters at Horseshoe Bay Resort. The resort also features a jet center with a 6,000-foot runway and private charter jet service via Air Horseshoe.

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