



HORSESHOE BAY RESORT.

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Karen Moore Joins Horseshoe Bay Resort as Director of Membership

Horseshoe Bay, TX – Nov. 5, 2009 – Karen Moore joins the Horseshoe Bay Resort team as director of membership, boasting over 20 years in the club and resort industry. In her new role, Moore is responsible for membership sales and marketing, member events, and overseeing the overall member experience.

“It is with great pleasure that we welcome Karen to our team,” said G. Michael Thomas, president and COO of Horseshoe Bay Resort. “We are confident that her expertise will help us to continue to provide the unsurpassed level of service our members expect from Horseshoe Bay Resort.”

Prior to her arrival at Horseshoe Bay Resort, Moore served over 10 years as director of membership at Barton Creek Club & Resort. She spent 21 years with ClubCorp, where in addition to her role at Barton Creek, she held positions at the University of Texas Club, Brookhaven Country Club, the La Cima Club, and with ClubCorp's Club Resorts. Her industry accolades include the ClubCorp Super Star Award in 1994, Barton Creek Employee of the Year Award in 2001 and recognition as a Club 100 Performer.

Karen Moore graduated from the University of Texas at San Antonio with a bachelor of business administration in marketing/management.

About Horseshoe Bay Resort

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three, championship Robert Trent Jones, Sr. golf courses. In addition, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock, is currently under development. Horseshoe Bay Resort also offers a made-to-scale, 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 16 adult tennis courts, and three USTA-sponsored kids' tennis courts. Accommodations include hotel rooms and suites (385 bedrooms) within the Horseshoe Bay Resort Marriott Hotel and adjacent Paseo villas and in addition 50 luxury lakefront condominiums available for rent at The Waters at Horseshoe Bay Resort. The resort also features a jet center with a 6,000-foot lighted runway.

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